

## Run your own successful business & do great work on your own terms.

We help you evaluate your personal business desires and close the deal on select franchise opportunities.

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### What if you could put the skills and abilities you learned in your present work life to work in your own business?

We work with professionals who have spent a decade (or three) working for someone else, and who know their skills & abilities—and their desire to make a meaningful difference in the world—were never fully realized. We help them acquire more freedom and control over the impact they make in this life through owning their own franchise.

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## At Select Franchise Advisory, we help skilled business people invest in select franchises... so they can be their own boss.

I'm Carol Pratt, and for decades I devoted my time and energy to my corporate work life. I was dedicated, giving my all to the financial and IT industries in which I worked. And, while it was satisfying to be promoted and to earn a great salary, I always had the feeling that I was meant for more. That I wanted to do more with my life. I definately wasn't interested in retiring on a beach somewhere or spending my days on a golf course. But what?

One of the my biggest strengths has always been research, so I began researching franchise opportunities. I had no desire to recreate the wheel, but I wanted to reclaim the freedom, independence, and control over my life and schedule that I had give up for so long. I found the perfect fit for me. My passion for researching the pros and cons of available franchises and matching the challenges and benefits of each to my clients personalities actually evolved into my new career as a franchise advisor.

Now, I spend every day doing what I love and feel more alive than I ever knew was possible. I know the ins and outs, plusses and minuses, of thousands of franchises. I help my clients avoid costly mistakes and confusing false starts and steer them quickly and clearly toward the opportunity that matches their desires.

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## Here's how it works



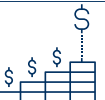
**1. Assessing Your Options:** I use proven assessments to help you identify the right type of franchise.



**2. Research Stage:** I select franchise options for you that meet the scale, income, and lifestyle you're looking for.



**3. Narrowing the field:** You select your favorite options and I prepare you for your exploratory meetings.



**4. Due Diligence:** I show you how to evaluate the financials and data you receive from the franchise.



**5. Run Your Business:** You make a confident, informed choice and are soon loving your new life.

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## Here's what others have to say about working with a franchise advisor



I get to make things with my hands every day...



I get so much satisfaction providing services for the elderly...



I went from project manager to owner...



Designing used to be a past-time, now it's my fulltime



I help clients decide between health insurance options...

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## Reasons to choose Select Franchise Advisory

- I use proven assessments to narrow the field of "good fits."
- I provide guidance and expertise through the entire process.
- I speak "franchisee" and will help you understand what everything means.
- I help you decipher all the paperwork, so you're not left figuring things out on your own.
- You'll spend your days feeling deeply satisfied instead of wondering what else is out there.
- You'll feel challenged and stimulated, not confused and overwhelmed.
- You won't waste precious time and resources pursuing dead ends.
- You'll feel more alive than you ever thought possible.
- I'll advise you on how to gather a top-notch team to see you through the process.

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What happens if you put this off and fail to take timely action?



No doomsday pronouncements here, just a gentle reminder.  
If you feel you might have more to offer this life and this world,  
—a unique difference to make—do it.  
If you don't, you're inviting disappointment  
and an emptiness that comes from not having tried.

Don't be left asking, "Could I do more with my life?"

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Find out which types of franchise opportunities are a good fit for you.

Download: " Top 50 Franchises"